



U.S.N.S.T.A.

United States National Standards of Training Association
Training All Those Who Serve Our Community and Nation



Support U.S.N.S.T.A and Become a Corporate Partner or Sponsor for the 2022 Conference

The U.S.N.S.T.A and its members have come together to restore trust between law enforcement entities and citizens across our nation by revising inadequate or antiquated training and providing the most up-to-date, proven, innovative instruction that will establish the critical skills first responders need to protect themselves and the communities they serve.

Organizations interested in supporting the U.S.N.S.T.A mission can do so through the U.S.N.S.T.A Corporate Partnership or Sponsor Program. Participation in this program demonstrates a support and commitment to the professionals responsible for training and educating criminal justice practitioners. As a U.S.N.S.T.A Corporate Partner or Sponsor, companies recognize the importance of training programs to the men and women responsible for the safety of our communities.

U.S.N.S.T.A 2022 Partnership Conference dues are \$500.00, Sponsorship dues are \$250, and Endorsement dues are \$100.

Benefits include but are not limited to:

Advertising:

Corporate Partnership Level

- A listing and web site link on the U.S.N.S.T.A.com site.
- Authorization to use the words “Official Corporate Partner” along with the U.S.N.S.T.A Logo on promotional material, business cards and letterhead.
- Your company logo/name, description and contact information will be advertised on our website: <https://U.S.N.S.T.A.com>
- Your company logo/name will be included in all of our marketing efforts (newsletters, advertising, collective partnership correspondence, merchandise items and all training events).
- Your company information will be advertised to all of our customers as options for services they desire, as well as, organizational leadership positions and key decision makers.
- Your company will be supported to sponsor social events at annual conferences to increase networking and customer engagement.

Corporate Sponsorship Level

- Authorization to use the words “Official Corporate Sponsor” along with the U.S.N.S.T.A Logo on promotional material, business cards and letterhead.
- Your company logo/name will be advertised on our website: <https://U.S.N.S.T.A.com>
- Your company logo/name will be included in some of our marketing efforts (newsletters, advertising, collective partnership correspondence, merchandise items and all training events).

Endorsement Level

- Your company logo/name will be included in some of our marketing efforts (newsletters, advertising, collective partnership correspondence, merchandise items and all training events).





Exhibit/Presentation:

Only Corporate Partnership and Sponsorship Levels

- Free exhibit space at the U.S.N.S.T.A Annual Conference.
- Your company commits to provide a raffle item, product (operational use, no less than \$100 value), service training, and or voucher valued at \$200.00 or more.
- Your company will be allotted designated time to present training and/or product at our conference.
- Booth/Table Specifications includes a 3 X 8 skirted table, two chairs and company listing in U.S.N.S.T.A Official Program Guide. Additional tables are \$250.00 each.
- Cancellation requests must be received in writing. Full payment received, less a \$150 service charge will be refunded for cancellations received after October 3, 2022. After November 18, 2022 all payments made to U.S.N.S.T.A under the Contact for Exhibit Space shall be deemed fully earned and non-refundable.

If interested in this opportunity please complete, sign and return “Partnership or Sponsor Registration” form to colleen@controlledforce.com or c.loner@controlledforce.com. Financial information will be coordinated upon receipt of the completed page. Also, for any further inquiries, please contact me via the previous mentioned email or call me at 630-365-1700. We look forward to hearing from you and are excited for your support.



